

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-58. (Cancelled).

59. (Currently Amended) A method for ~~designing~~ generating a printable document, the method comprising:

designing a template for a custom document using ~~an~~ a page layout application executing at a workstation, wherein designing the template comprises defining a changeable field;

linking a plurality of data items to the changeable field;

sending the template and the plurality of data items to a server;

storing the template and the plurality of data items at the server; ~~and~~

editing the template using a copy of the page layout application, the copy application executing at the server;

selecting a data item from the plurality of data items stored at the server; and

populating the changeable field of the template with the selected data item thereby generating the custom document at the server.

60. (Currently Amended) The method of claim 59, further comprising:

creating a form at the server wherein the form comprises the changeable field paired with a list of the plurality of data items linked to the changeable field;

~~selecting a data item from the plurality of data items linked to the changeable field; and~~

~~populating the changeable field of the template with the selected data item thereby generating the custom document.~~

61. (Previously Presented) The method of claim 60, further comprising providing a preview of the custom document by populating the changeable field of the template with one of the plurality of data items linked to the changeable field.

62. (Previously Presented) The method of claim 61, wherein populating the changeable field of the template with one of the plurality of data items comprises defining a default selection to populate the changeable field.

63. (Previously Presented) The method of claim 61, wherein populating the changeable field of the template with one of the plurality of data items comprises iteratively showing the preview with each data item in the list.

64. (Previously Presented) The method of claim 60, further comprising creating a mailing list, wherein the mailing list comprises a plurality of records to link to the changeable field of the template, and successively populating the changeable field of the template with a record from the mailing list thereby generating a different document for each record.

65. (Previously Presented) The method of claim 60, further comprising automatically adjusting a size of the selected data item based on a size of the changeable field.

66. (Previously Presented) The method of claim 60, wherein sending the template and the plurality of data items to a server comprises bundling the plurality of data items with the template in a file, wherein the file has the format of the application.

67. (Previously Presented) The method of claim 66, wherein storing the template and the plurality of data items at the server comprises extracting the template and the plurality of data items from the file, and saving the extracted template and the extracted plurality of data items in a database.

68. (Currently Amended) A computer program product for ~~designing~~ generating a printable document, the computer program product comprising:

computer code configured to:

receive a template for a custom document and a plurality of data items linked to a changeable field within the template, wherein the template is designed by defining the changeable field using ~~an~~ a page layout application executing at a workstation;

store the template and the plurality of data items; ~~and~~

provide editing of the template using a copy of the page layout application, the ~~copy application~~ executing at a server;

allow a user to select a data item from the plurality of stored data items; and

populating the changeable field of the template with the selected data item thereby generating the custom document.

69. (Currently Amended) The computer program product of claim 68, further comprising computer code configured to:

create a form ~~at the server~~ wherein the form comprises the changeable field paired with a list of the plurality of data items linked to the changeable field;

~~allow a user to select a data item from the plurality of data items linked to the changeable field; and~~

~~populate the changeable field of the template with the selected data item thereby generating the custom document.~~

70. (Previously Presented) The computer program product of claim 69, further comprising computer code configured to provide a preview of the document by populating the changeable field of the template with one of the plurality of data items linked to the changeable field.

71. (Previously Presented) The computer program product of claim 70, wherein populating the changeable field of the template with one of the plurality of data items comprises defining a default selection to populate the changeable field.

72. (Previously Presented) The computer program product of claim 70, wherein populating the changeable field of the template with one of the plurality of data items comprises iteratively showing the preview with each data item in the list.

73. (Previously Presented) The computer program product of claim 69, further comprising computer code configured to successively populate the changeable field of the template with a record from a mailing list, wherein the mailing list comprises a plurality of records to link to the changeable field of the template, thereby generating a different document for each record.

74. (Previously Presented) The computer program product of claim 69, further comprising computer code configured to adjust a size of the selected data item based on a size of the changeable field.

75. (Previously Presented) The computer program product of claim 69, wherein the computer code configured to send the template and the plurality of data items to the server comprises computer code configured to bundle the plurality of data items with the template in a file, wherein the file has the format of the application.

76. (Previously Presented) The computer program product of claim 75, wherein the computer code configured to store the template and the plurality of data items at the server comprises computer code configured to extract the template and the plurality of data items from the file, and save the extracted template and the extracted plurality of data items in a database.

77. (Previously Presented) A system for ~~designing~~ generating a printable document, the system comprising:

a client computer, the client computer comprising:

client computer code configured to:

receive a changeable field designated by a user within a template for a custom document, wherein the template is designed by defining the changeable field using ~~an~~ a page layout application executing at the client computer;

link a plurality of data items to the changeable field; and

send the template and the plurality of data items to a server computer;

a client memory, the client memory configured to hold the client computer code;
and

a client processor, the client processor coupled to the client memory and
configured to execute the client computer code; and

the server computer in communication with the client computer using a network, the
server computer comprising:

server computer code configured to:

receive the template and the plurality of data items;

store the template and the plurality of data items; and

provide editing of the template using a copy of the page layout application, the
copy application executing at the server computer;

allow a user to select a data item from the plurality of stored data items; and

populating the changeable field of the template with the selected data item thereby
generating the custom document;

a server memory, the server memory configured to hold the server computer code;
and

a server processor, the server processor coupled to the server memory and
configured to execute the server computer code.

78. (New) The method of claim 59, wherein the page layout application is
QuarkXPress.